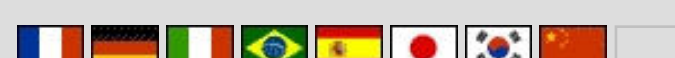


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07/01/2010

MOV'IT® ceramic braking system with TÜV certification for BMW M3



Tuning News

News Release

The list of advantages is long: excellent braking power, a high level of stability, high-precision braking force, outstanding response even on wet surfaces and a braking system that is 50% lighter. With its third-generation ceramic braking system, the brake specialist MOV'IT has developed the perfect solution for the BMW M3.

MOV'IT-CER ceramic braking system is 50 percent lighter

The new braking system represents a huge development achievement for MOV'IT's engineers, who have come one step closer to their aim of designing the perfect brake. The first generation of the MOV'IT-CER ceramic braking system was already able to perform 20 percent better than those of other manufacturers. When the second generation was introduced, this advantage over competitors' systems rose to 40 percent.

With the third and most recent generation, MOV'IT-CER GEN.3, the brake experts have managed to achieve a level of performance that is 70 percent greater than that of other ceramic braking systems on the market. Along with its excellent braking power, the MOV'IT-CER GEN.3 also distinguishes itself through its high level of braking stability. As well as this, the braking force is extremely precise and the response remains excellent even on wet roads. In addition, the new third generation ceramic braking system is 50 percent lighter than its standard brake systems.

380 millimetre brake discs on both of the BMW M3's axles

This ceramic braking system is ideal for the BMW M3 (type E92) which embodies both the high-performance saloon of the BMW 3 series and the Bavarian manufacturer's athletic aspirations for medium-weight cars. The ideal braking solution comes by way of the MOV'IT Ceramic GEN.3 with 380 x 40 mm brake discs and 6-piston BILLET saddle on the front axle (11,412 Euro including VAT) and 380 x 32 mm brake discs with 4-piston BILLET saddle on the rear wheels (9812 Euro). MOV'IT is supplying the entire braking system for the BMW M3 together with its TÜV certification so that the driver can easily include the information on the braking system with the rest of the car's documentation.

With its new innovation, MOV'IT impressively demonstrates its own capabilities as well as the know-how of its team when it comes to braking systems. The use of high-quality materials, the excellent workmanship and the optimal fine-tuning of the braking system to vehicle type and application guarantee the excellent performance of each system. Because it is only when the key criteria of vehicle type and intended application are taken into account can the dream of a perfect braking system become a reality. A universal system on the other hand cannot produce satisfactory results. That is why MOV'IT, the number one specialist when it comes to high-performance braking systems, develops diverse product lines, thus ensuring the perfect solution for every application.

For further information on all of MOV'IT's braking systems, including its Performance, Security and SUV ranges, please visit www.movitbrakes.com

Source www.movitbrakes.com

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